



The  
Lawyer Portal

Working with



The Law Society



# PARTNERSHIP OPPORTUNITIES

Spring 2023

Help Aspiring Lawyers. Achieve Your Goals. Build Your Brand.



[thelawyerportal.com](https://thelawyerportal.com)

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# ABOUT US

The Lawyer Portal (TLP) helps aspiring lawyers achieve their ambitions – and our partners meet their goals. We believe that these two aims should work in harmony.

We are an award-winning platform, partnered with the UK's three flagship professional bodies: the Law Society of England & Wales, the Bar Council and CILEX.

We offer prospective legal professionals a range of support throughout their journey. And we work with partners whose propositions we believe in.

This allows us to create a powerful ecosystem, in which users find your services through our targeted, award-winning content, and come to you as high-value, bought-in leads.

We support everyone considering a career in law at any stage of their journey, and we are passionate about widening access into law from all socio-economic backgrounds.

Official partner of  
the Law Society

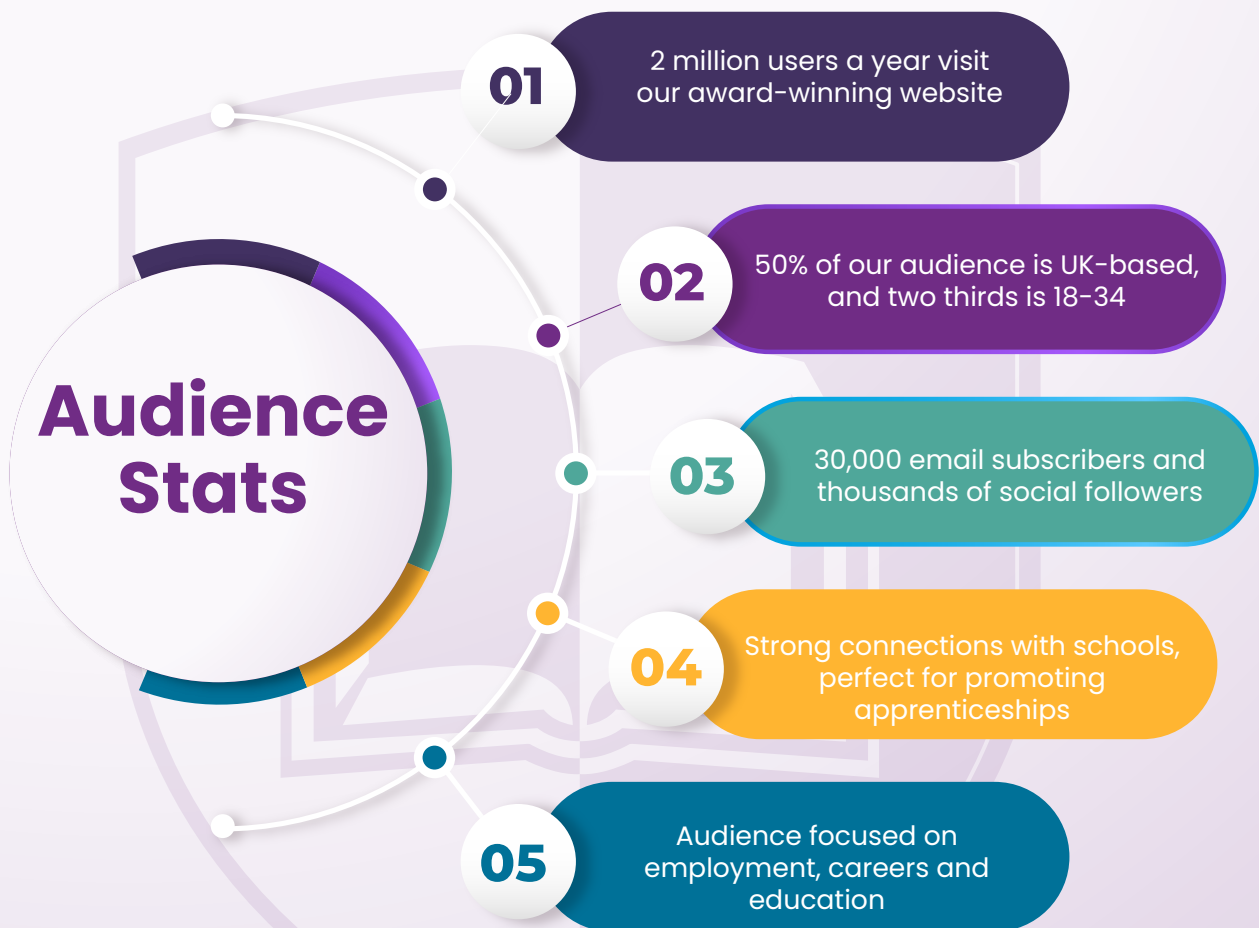
EducationInvestor  
Award Winners

Millions of website  
users every year

500+ worldwide  
schools network

From creators of  
The Medic Portal

# AUDIENCE STATS



# OPPORTUNITIES

## COMPANY



### PROFILES

Get your law firm listed on our revamped 'Featured Law Firms' page. Tell people about your company, showcase key stats, and share what you offer. Your profile includes all of your latest training opportunities. You can choose to boost your firm to the top of the list.



### CONTENT

We're content specialists. Our education websites attract millions of users each year, due to the quality of our content and our prominence on Google. We can create and showcase tailored content, just for you.



### EVENTS

We run events online, and in-person at partners' offices. Simply tell us who you wish to attend and what the event will offer. We will ensure that the audience is packed with appropriate candidates. We can even run events at the Law Society.



## SOCIAL

Boost your opportunities, events and content through our social media. We'll work together to achieve great results. Highlighted Instagram stories are exclusively used for social media takeovers, so you can engage with the right users at the perfect time of year.



## EMAIL

We've got a list of 30,000 subscribers – and the number is growing. We provide useful updates on application and commercial awareness trends via our two monthly newsletters on these topics. We send solus emails for key partners.



## AMBASSADORS

Let us handle your student ambassador programme. We'll work to your criteria to find the best candidates across UK universities. With the full programme, we'll work with you to establish a calendar of events and content throughout the year.

# PACKAGES

## Awareness Package

Make people aware of what you offer with a beautifully-designed profile, a piece of bespoke content and associated social media.

**1 x Basic Profile**  
**1 x Blog Post**  
**2 x Social Boosts**



## Partner Package

Boost your returns by weaving your message through a featured profile, multiple pieces of content, social media and a dedicated email.

**1 x Featured Profile**  
**3 x Blog Post**  
**3 x Social Boosts**  
**1 x Social Takeover**  
**1 x Solus Email**



## Premier Package

Maximise your brand presence and get more qualified leads by adding tailored events and a full ambassador programme to your package.

**1 x Featured Profile**  
**4 x Blog Post**  
**3 x Social Boosts**  
**1 x Social Takeover**  
**2 x Solus Email**  
**1 x In-Person / Online Event**  
**1 x Ambassador Programme**



# COMPARE PACKAGES

Compare our different package options in the table below.

|                 | Awareness<br>Package | Partner<br>Package | Premier<br>Package | Bespoke<br>Package |
|-----------------|----------------------|--------------------|--------------------|--------------------|
| Profile         | Basic                | Featured           | Featured           | Custom             |
| Blogs           | 1                    | 3                  | 4                  | Custom             |
| Social Post     | 2                    | 3                  | 3                  | Custom             |
| Social Takeover | x                    | 1                  | 1                  | Custom             |
| Email           | x                    | 1                  | 2                  | Custom             |
| Event           | x                    | x                  | 1                  | Custom             |
| Ambassador      | x                    | x                  | 1                  | Custom             |

All pricing is available on request.



# NEXT STEPS



To discuss how we can help you, or to learn more about pricing, please get in touch.  
We'd love to hear from you.



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